

## **Winter of the Beard** **8th Annual Brian Smith Memorial Golf Outing**

You may be asking yourself, “Who is Brian Smith?” Gargy to his friends, and pretty much anyone who knew him, was the guy that always had a smile and a kind word. If Gargy knew you he was always happy to see you. He loved having fun, and would gladly share a beer and some stories. You’ll always hear members who knew him telling some story about Gargy that will make you laugh out loud. When he called you a friend you knew he meant it. Gargy was a veteran who saw combat action in Afghanistan. On February 3rd, 2013 Gargy took his own life. 22 Soldiers a day commit suicide in the United States alone, 22 a day too many. Gargy was one of those 22 veterans that could not be saved.

While we don’t have any answers as to how to stop a tragedy like this from happening to other soldiers, we are doing our best to help our veterans who have returned home and need assistance. That’s why Winter of the Beard was founded in the autumn of 2013. Winter of the Beard is a non-profit organization that with one main goal: supporting our veterans. It started with a photo challenge and a party. When we recognize what we could do and what our people would get behind, we ramped up our efforts. In February 2016 we became a full-fledged 501(c) 3 charitable organization. Our fundraising supports veteran charities that are out there taking care of the men and women who sacrificed so much for us and our country. We raise money through events and small personal donations (generally \$10-\$50) as well as our website ([winterofthebeard.org](http://winterofthebeard.org)). Winter of the Beard is 100% driven by donations and volunteers, meaning that we take no salary for what we are doing. Our giving takes the form of the Brian Smith Memorial Grant that is awarded to a charity selected by the Board of Directors. Past recipients can be found on our website under the Ways to Help tab. ([winterofthebeard.org/Ways-To-Help](http://winterofthebeard.org/Ways-To-Help))

We are bringing our community together to show our veterans that there are people here for them. The place they call home will always be here for them, in hopes to reduce the 22 to zero. Our next event will be the 8th Annual Brian Smith Memorial Golf Outing at The Links at Crystal Lake in Pontiac, MI. Teams are registered at \$100 per player (\$10 off for veterans and active military) and this includes carts, green fees, a hot dog, chips, and drink at the turn, as well as dinner afterwards. Prizes will be awarded, and a great time will be had by all. Event Sponsorships are available at the Platinum Level for \$1000, Gold Level for \$500, Silver Sponsorships for \$250, and Single Hole Sponsorships for \$100 per hole.

If you are interested in forming a 4some, 3some, double, as an individual, or sponsoring a hole at the outing please complete the attached registration form and mail to the address listed on the form or visit our website to fill out a sponsorship form online. Any further questions or concerns can be addressed to [WinteroftheBeard@gmail.com](mailto:WinteroftheBeard@gmail.com).

Thank you for your support, and showing our veterans that they aren’t alone.



# 8th Annual Brian Smith Memorial Golf outing

RAISING MONEY  
FOR VETERANS  
AND HAVING FUN!



October 5th @ The Links at  
Crystal Lake

\$100 per Golfer (incl. Greens fee)

4 man scramble

10am Shotgun start

For all event details, and sponsorship  
opportunities visit  
[winterofthebeard.org/golf2024](http://winterofthebeard.org/golf2024)

**SWING FOR A  
CAUSE, MAKE  
A DIFFERENCE**

**JOIN US AND  
SUPPORT A WORTHY  
CAUSE!**



# 8th Annual Brian Smith Memorial Golf Outing

Raising Money  
for VETS  
and Having  
FUN

## SPONSORSHIP OPPORTUNITIES

### HOLE SPONSOR - \$100

- SIGN AT THE TEE BOX
- 1 DINNER TICKET
- THANK YOU DURING RECEPTION DINNER

### SILVER SPONSOR - \$250

- SIGN AT THE TEE BOX
- LINK ON THE EVENT WEBSITE SPONSOR PAGE
- MENTION IN PROMOTIONAL MATERIAL
- 2 DINNER TICKETS
- THANK YOU DURING RECEPTION DINNER

### GOLD SPONSOR - \$500

- SIGN AT THE TEE BOX
- TABLE IN CLUBHOUSE FOR PROMOTIONS
- LINK ON THE EVENT WEBSITE SPONSOR PAGE
- MENTION IN PROMOTIONAL MATERIAL
- 4 DINNER TICKETS
- THANK YOU DURING RECEPTION DINNER



### PLATINUM SPONSOR - \$1,000

- SIGN AT THE TEE BOX
- TABLE IN CLUBHOUSE FOR PROMOTIONAL MATERIALS
- PROMINENT LINK ON THE EVENT WEBSITE SPONSOR PAGE
- FEATURED MENTION IN ALL PROMOTIONAL MATERIAL
- SIGNAGE ON ALL CARTS
- COMPANY BANNER DISPLAYED AT EVENT
- 8 DINNER TICKETS
- SPECIAL THANKS DURING RECEPTION DINNER
- OPPORTUNITY TO SPEAK AT RECEPTION DINNER

### EVENT DETAILS

**DATE:**

OCTOBER 5TH

**SHOTGUN**

**START: 10AM**

**LOCATION:**

THE LINKS AT

CRYSTAL LAKE,

PONTIAC, MICHIGAN