

Winter of the Beard Terms and Conditions of Use

Date of this Version: December 6, 2013

1. Purpose

This document constitutes an agreement between you and Winter of the Beard, LLC (hereinafter "Winter of the Beard" "we" or "us"). It sets out your rights and obligations and those of Winter of the Beard in relation to your access to and use of the Winter of the Beard Facebook Page and website (the "Site") and all information, products, software, services, features and materials contained on or offered in conjunction with the Site.

2. Terms and Conditions of Use

2.1 Terms

We may at our discretion amend this Agreement from time to time and any schedule, appendix or policy that forms part of this Agreement. Any such amendment will be effective immediately upon posting on the Site and shall be effective for all use of the Site after that date.

2.2 Acceptance of Terms

You can accept the terms of this Agreement by actually using the Site. You understand and agree that Winter of the Beard will treat your use of the Site as acceptance of this Agreement from that point onwards.

2.3 Ineligibility for Acceptance

You may not use the Site and may not accept the terms of this Agreement if (a) you are not of legal age to form a binding contract with Winter of the Beard, or (b) you are a person barred from using the Site under the laws of the United States or other countries including the country in which you are resident or from which you use the Site.

3. The Site

Winter of the Beard is designed to be a forum to connect various users through their common passion for Veterans of the United States Armed Forces. As part of our service to our Users the Site conducts various contests and awards prizes. These contests are void where prohibited and prizes may not be claimed by ineligible contestants.

4. Non-provision of the Site

As part of this continuing innovation, you acknowledge and agree that Winter of the Beard may stop (permanently or temporarily) providing the Site (or any features within the Site) to you or to users generally at Winter of the Beard's sole discretion, without prior notice to you. You may stop using the Site at any time. You do not need to specifically inform Winter of the Beard when

you stop using the Site. However, discontinued use of the Site does not cancel your grant of a limited license set forth in Section 5.

4.3 Disablement of the Site

You acknowledge and agree that if Winter of the Beard disables access to your account, you may be prevented from accessing the Site, your account details or any files or other content which is contained in your account.

5. Use of the Site by you

5.1 Grant of Limited License

You retain copyright and any other rights you already hold in Content which you submit, post or display on or through, the Site. By submitting, posting or displaying the content you give Winter of the Beard a perpetual, irrevocable, worldwide, royalty-free, and non-exclusive license to reproduce, adapt, modify, translate, publish, publicly perform, publicly display and distribute any Content which you submit, post or display on or through, the Sites. This license is for the sole purpose of enabling Winter of the Beard to display, distribute and promote the Site and other ancillary services and events. You agree that this license includes a right for Winter of the Beard to make such Content available to other companies, organizations or individuals with whom Winter of the Beard has relationships for the provision of syndicated services, and to use such Content in connection with the provision of those services.

5.2 Modifications to Content for Technical Reasons

You understand that Winter of the Beard, in performing the required technical steps to provide the Services to our users, may (a) transmit or distribute your Content over various public networks and in various media; and (b) make such changes to your Content as are necessary to conform and adapt that Content to the technical requirements of connecting networks, devices, services or media. You agree that this license shall permit Winter of the Beard to take these actions.

5.3 Warranty of Ownership

You confirm and warrant to Winter of the Beard that you have all the rights, power and authority necessary to grant the license for forth in Section 5.1.